

CORPORATE BATIK GIFTS PROPOSAL

PREPARED BY

KUL GIFT WORLDWIDE



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Providing Businesses with Exclusive Batik Gifts for a Lasting Impression.

INTRODUCTION

At KUL GIFT WORLDWIDE, we specialize in crafting high-quality, custom Batik gifts that blend tradition with modern innovation. Our mission is to help businesses create lasting impressions through unique, customized products that showcase Malaysia's rich cultural heritage.

With over a decade of experience in the industry, we provide tailored solutions for corporate gifts, souvenirs, and branded merchandise. Our dedication to craftsmanship, attention to detail, and commitment to sustainability make us the ideal partner for businesses looking to stand out with premium Batik-inspired gifts.



Who We Are



KUL GIFT WORLDWIDE is a proudly Malaysian brand specializing in unique, high-quality Batik gifts and apparel. Established in 2019, we have been on a mission to preserve and modernize traditional Batik craftsmanship, making it accessible to businesses and individuals worldwide.

2019

KUL Gifts was founded

10K+

Custom Batik pieces crafted

100+

Businesses served to SMEs

3+

Years of expertise in Batik customization

We want to make a meaningful impact in the world of gifting and business.



OUR MISSION

At KUL GIFT WORLDWIDE, we are committed to revitalizing traditional Batik craftsmanship while empowering businesses with unique and meaningful corporate gifts. Our mission is to bridge heritage and modern branding, ensuring that every custom Batik product tells a story, strengthens relationships, and enhances brand presence.

About Us – Achievements

Since 2019, KUL GIFT WORLDWIDE has proudly collaborated with esteemed organizations and brands, delivering high-quality, customized Batik gifts tailored to their needs. Our commitment to craftsmanship, innovation, and customer satisfaction has led us to work with notable names such as:



L'OCCITANE
EN PROVENCE

70%

Repeat Business Rate –
Proof of our quality and
reliability.

10K+

Custom Batik Pieces
Delivered – From tote bags
to corporate gift sets.

100+

Businesses Served –
Across corporate, tourism,
and retail sectors.

Batik Notebook



BATIK NOTEBOOK – CASE STUDY

Client : Kolej Poly-Tech MARA (KPTM)

KPTM wanted a unique and culturally inspired notebook as a corporate gift for students, staff, and VIP guests. They sought a design that blended Malaysian heritage with modern branding, ensuring a memorable and practical gift.

Case Study - Batik Notebook

KUL GIFT WORLDWIDE provided a fully customized Batik-covered notebook, integrating:

- Authentic Batik fabric covers for a premium and unique look.
- Personalized branding with KPTM's logo placement.
- Eco-friendly materials for a sustainable and responsible gift option.
- High-quality craftsmanship ensuring durability and elegance.



400+

Successfully delivered custom Batik notebooks for events and corporate use.

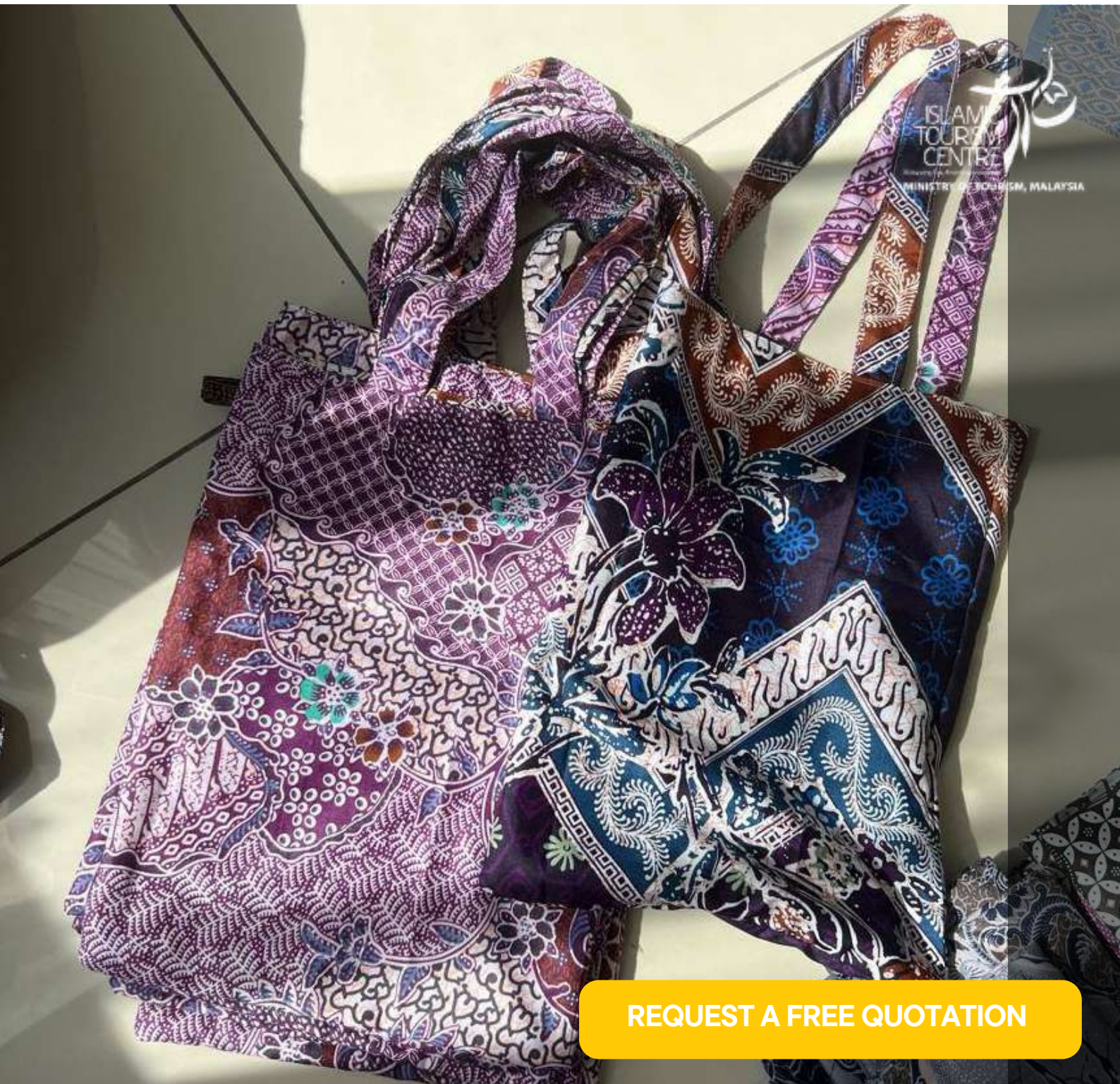
50%

Enhanced brand recognition through a meaningful, culture-rich gift.

70%

Strengthened KPTM's commitment to local heritage and sustainability.

Batik Totebag



BATIK TOTE BAG - CASE STUDY

Client: Islamic Tourism Centre, Ministry of Tourism Malaysia

Islamic Tourism Centre (ITC) wanted a culturally rich and sustainable gift for events, corporate delegates, and tourism campaigns. They were looking for a product that reflects Malaysia's heritage while being practical and environmentally friendly.

Case Study – Batik Totebag

KUL GIFT WORLDWIDE crafted a series of custom Batik tote bags, featuring:

- Authentic hand-printed Batik fabric, showcasing Malaysia's artistic heritage.
- Durable and eco-friendly materials, reducing plastic waste.
- Lightweight and versatile design, making it ideal for travel and daily use.



1K+

Successfully delivered custom Batik tote bags for events and corporate gifting.

77%

Strengthened ITC's branding as a cultural and sustainable tourism advocate.

60%

Encouraged the use of eco-friendly alternatives, aligning with sustainability goals.

Batik Laptop Bag



BATIK LAPTOP BAG - CASE STUDY

Client: L'Occitane en Provence

L'Occitane en Provence was looking for a unique and sustainable corporate gift that aligns with their brand values of heritage, craftsmanship, and eco-consciousness. They wanted a product that could be practical for professionals while incorporating a cultural touch that represents Malaysia.

Case Study - Batik Laptop Bag

KUL GIFT WORLDWIDE designed a custom Batik laptop bag, featuring:

- Handcrafted Batik fabric, ensuring an elegant and authentic design.
- Durable, padded interior, providing protection for laptops and devices.
- Functional compartments and sturdy handles, making it practical for daily use.
- Eco-friendly and sustainable materials, aligning with L'Occitane's environmental commitment.



100%

Successfully supplied custom Batik laptop bags for corporate gifting.

40%

Strengthened L'Occitane's sustainability initiatives with handcrafted, eco-conscious products.

12%

Enhanced brand storytelling through a culturally significant and high-quality item.

Batik Book Mark



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BATIK BOOK MARK - CASE STUDY

Client: Rising Fusion Sdn. Bhd.

Rising Fusion Sdn. Bhd. sought a meaningful, handcrafted corporate gift that reflects Malaysian culture while being practical, elegant, and eco-friendly. They wanted a product that symbolizes heritage, craftsmanship, and sustainability—ideal for events, VIP gifts, and branding purposes.

Case Study - Batik Book Mark

KUL GIFT WORLDWIDE crafted a set of custom Batik bookmarks, featuring:

- Authentic Batik fabric, each with a unique pattern and vibrant colors.
- Compact and practical design, making it a useful yet elegant keepsake.
- Premium finishing with branded tags, enhancing exclusivity and brand identity.
- Sustainable and handcrafted materials, supporting local artisans and eco-conscious production.



75%

recipients reported high satisfaction with the unique and cultural value of the gift.

50%

increase in brand visibility during corporate events, thanks to branded tags and memorable designs.

30%

cost savings compared to similar imported items, while supporting local craftsmanship.

Batik Kipas Tangan



[REQUEST A FREE QUOTATION](#)

BATIK KIPAS TANGAN

Our Batik Kipas Tangan is the ideal choice! Combining traditional Malaysian Batik artistry with a functional, stylish design, this handcrafted fan is perfect for businesses, events, and bulk gifting.

Batik Coin Purse



[REQUEST A FREE QUOTATION](#)

BATIK COIN PURSE

Looking for a stylish and functional corporate gift or souvenir? Our Batik Coin Purse is the perfect choice! Designed with authentic Malaysian Batik fabric, this compact and elegant accessory is ideal for bulk gifting, events, and branding.

Let's Get to Work Together

CONTACT

At KUL GIFT WORLDWIDE, we specialize in custom Batik gifts & merchandise that make an impact. Whether you're looking for corporate gifts, premium souvenirs, or exclusive branding solutions, we're here to bring your vision to life.



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